

THE International

PROGRESS PROFILES OPENS SITES IN USA, PORTUGAL AND UAE

Progress Profiles is continuing its global growth drive with the opening of three new sites, one in Bolingbrook (Illinois) United States, one in Lisbon and one in Abu Dhabi. The decision to cover these areas forms part of the strategic growth plan adopted by the company, which already has three foreign branches, one in Randolph, New Jersey, another in Alicante and a third in Dubai.

"The opening of these new sites marks a big step forward in our expansion programme," explains Dennis Bordin, CEO of Progress Profiles, "and brings us closer to our international customers, so that we can give them more direct and tailored support. It will also enable us to respond more quickly to opportunities arising in rapidly changing markets."

The increased presence on foreign markets is being backed up by substantial investments in the Asolo headquarters, where all of Progress Profiles' solutions are made. Last year, the office area was enlarged with the addition of a dedicated floor for the company's sales department and marketing division, and work is now in progress on completing an extension of the production area and a new, fully automated 3,000m² warehouse. Next year, this

will house the renovated Academy, with floor-space of 300 to 400m². One of the company's flagship initiatives, the Academy is a specialist training school that regularly hosts theory and practice courses on key construction topics and the regulatory requirements governing the installation of coverings.

On the strength of almost 40 years' experience and the company's long-standing leadership of the Italian market, Progress Profiles is more committed than ever to internationalisation and innovation, as these various projects show, and is consolidating its position as a global benchmark in technical and decorative profiles and installation systems.



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