

Project

Bayview, Australia: between ocean and parkland

The Australian town of Bayview, about 30 km from Sydney, became a holiday destination in the early 1900s, before evolving into an exclusive residential suburb in the 1950s.

The town's gradual gentrification was facilitated partly by its proximity to the New South Wales capital, and partly by the beauty of its renowned promenade and the magnificent views of the ocean on one side, and the extensive green hinterland on the other.

Bayview is now synonymous with high quality of life, and the latest addition to its property portfolio is a new residential complex called The Jetty, comprising 10 apartments

overlooking the Pittwater peninsula and connected to the beach by a private jetty.

The strategic position of The Jetty gives the apartments panoramic views over Scotland Island and the tip of Palm Beach beyond, while the structural layout of all the units adds to the breathtaking impact of the views.

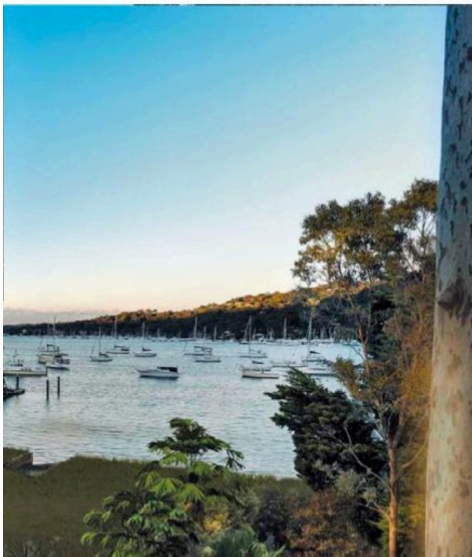
The apartments

All the apartments have a private entrance and have been carefully designed to maximise enjoyment of the natural surroundings.

The complex consists of three separate buildings: A and B, comprising 3 apartments each - two penthouses and



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one on the ground floor with a garden - and C, comprising 4 apartments - two on the ground floor with gardens and two penthouses above them.

The finishings

The Jetty complex took about two years to build, to a design by a team of architects and designers from Platform Architects, a well known local practice headed by Bridie Gough.

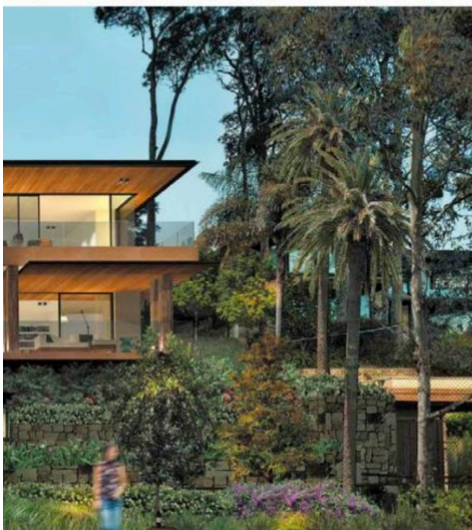
The styling of the interiors is contemporary, and features understated finishings, contemporary interior design complements and iconic pieces.

The decision to use a natural,

relaxing colour palette has helped create a welcoming cluster of homes, designed to suit the discerning tastes of a medium-to-high target market.

Close attention was also paid to achieving a high degree of quality of life, by using carefully selected finishing materials, including premium European natural stone, carpentry work done by local craftsmen, and leading-edge technologies for enhanced home comfort.

The latter include high-performance solutions produced by Progress Profiles, an Italian manufacturer that supplied innovative products for the waterproofing and installation of the coverings and the underfloor heating system.



Project

Progress Profiles' role in the project

- To ensure effective waterproofing of the bathrooms, laundry rooms and other wet areas of The Jetty, the specifiers opted for PRO-FOIL, a polythene waterproofing membrane that can be installed before laying ceramic or natural stone tiles, and has a layer of polypropylene non-woven fabric on both sides to maximise adhesion to the substrate.
- PRODESO HEAT SYSTEM is an underfloor and in-wall electric heating system produced by Progress Profiles and used in all the rooms in The Jetty. The system uses PRODESO HEAT MEMBRANE a polypropylene waterproofing and decoupling membrane, which helps vent vapour and is designed with surface protrusions for fitting

PRODESO HEAT CABLE. Thanks to the latest-generation digital thermostat included in the PRODESO HEAT THERMOSTAT KIT, users can programme the time and temperature at which the system switches on and off, so as to optimise energy consumption.

- During the installation of the floor and wall coverings, perimeter joints were made using PROBAND waterproof polythene tape in conjunction with PROBAND KOLL low-emissions sealant.
- The roofing was waterproofed with PROFOIL,

PROBAND and PRODRAIN. The latter is a polythene draining membrane incorporating permeable synthetic fabric, which is durable, easy to lay and highly resistant to saline, acid and alkaline solutions, alcohol and oils. X



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In 2016, Progress Profiles, a leading Italian designer, manufacturer and seller of trim profiles and technical systems for the installation of coverings, founded **Progress Profiles Oceania Pty Ltd**, a new Australian company based in Melbourne, with 300 square metres of showrooms, office space and warehousing.

With this latest company formation, following those in **Dubai** (2008) and Randolph in **New Jersey** (2012), the company, headquartered in Asolo, in the Italian province of Treviso, has stepped up its coverage of a strategic market area. *"The opening of the Australian subsidiary is an important step for our international growth, and will play a vital role in effectively serving our Asian markets, New Zealand, Indonesia and Japan,"* explained Dennis Bordin, Managing Director of the Treviso-based company. *"Our goal is to keep expanding the Group worldwide, and make it the focal point for anyone looking for finishings that incorporate authentic Italian design, which is a perfect blend of elegance, innovation and quality materials."*

